

EVEN MORE TO CELEBRATE

26 March 2024 – FOR IMMEDIATE RELEASE

Announcing the Finalists in the important European Bridal Week Awards 2024

Nothing benefits a business more than being recognised by the industry it operates in as the leader in its sector. And in bridal there is the additional plus when the end customer is aware that their chosen retailer has something very special to offer... brands that are proven winners.

Being a finalist in a key awards programme shows the belief that others have in a supplier's ability to set the trends and deliver quality and style that sets them apart; making it to that last stage is a true achievement and certainly something to celebrate. It shows that particular design houses are special... and different.

The important and influential European Bridal Week Awards 2024 will be staged on Sunday 14 April, and see tribute being paid to those in our industry whose performance has been outstanding. And what makes this awards programme scores points over others is that rather than a panel of judges passing comment, retailers themselves have cast their votes and collectively made the decision as to which suppliers among the 500 exhibiting brands at the show, are most deserving of that coveted title.

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Some 500 guests will come together for a lavish evening of dining, dancing, entertainment at the Colosseum Theater in Essen, Germany, to share their passion for perfection and learn who the winners are.

EBW is thrilled to welcome the hugely popular Italian presenter, Pietro Polidori, as host for the Awards event. His impressive track record includes working with business large and small across 17 countries, and alongside big-name stars such as Arnold Schwarzenegger, Mike Tyson, and Andrea Bocelli. Pietro will, without question, add his passion and sense of purpose to the evening.

Finalists in the six categories are now announced - and we wish them all the very best of luck - everyone is a winner in their own right.

And the finalists are:

Best Bridal Supplier Award

Justin Alexander
Modeca
Très Chic

Best Eveningwear/Prom Supplier Award

Christian Koehlert
Kleemeier
Luxuar

Best Menswear Supplier Award

Immediate Fashion
Manzetti

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Wilvorst

Best Accessories Supplier Award

Bianco Evento
G. Westerleigh
Poirier

Best Customer Service Supplier Award

Bianco Evento
Justin Alexander
Très Chic

Best Marketing Campaign Supplier Award

Justin Alexander
Modeca
Très Chic

Tickets may still be available for the grand event on Sunday 14 April.
Please visit the EBW AWARDS website for further details:
<https://www.europeanbridalweek.com/awards>

EUROPEAN BRIDAL WEEK | 13 - 15 APRIL 2024 | MESSE ESSEN,
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<https://www.europeanbridalweek.com>

Editor's note:

There is imagery associated with this press release. Please follow this link for downloading imagery:

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