

## EUROPEAN BRIDAL WEEK – AN INTERNATIONAL GATHERING

15 January 2023 – FOR IMMEDIATE RELEASE

### Over 500 Collections to be showcasing onsite EBW

Top retailers want top names and the association with internationally acclaimed labels. During European Bridal Week, that is precisely what they will find – the biggest ever collective of fine brands from the key design houses who understand market needs as well as consumer wants.

There will be over 500 collections launching at Messe Essen – 1-3 April – and many thousands of show visitors who see this exhibition as the one that will stand out in the buying year.

Event Director Siegrid Hampsink-Gosso, who has masterminded the growth and development of European Bridal Week, was instrumental in driving the merger of Interbride Bridal Fashion Fair and European Bridal Week.

“With all the big names in one place and under one roof at a strategically-planned time, retailers will be able to view and order in a far more focused way,” she says. “EBW has long been an important force in northern Europe, but now it is firmly positioned on the global stage and is already regarded as a key influencer within the industry worldwide, the effect of which is already reflected in our pre-registrations numbers.”

Marketing & PR Department | European Bridal Week  
Phone: +31 (0)318 769 233 | Email Marketing: [marketing@europeanbridalweek.com](mailto:marketing@europeanbridalweek.com)  
Phone: +31 (0)318 769 233 | Email PR: [marketing@united-fairs.com](mailto:marketing@united-fairs.com)

Organised by United Fairs BV  
Klinkenbergerweg 40 | 6711ML Ede | The Netherlands  
[www.europeanbridalweek.com](http://www.europeanbridalweek.com)

*Creating  
Magic  
Together*

One of the special attractions in April will be the dedicated Designer Arena, where retailers will discover the exclusive labels that raise the bar and set the trends for the seasons ahead. These are the collections with striking personalities, and include Abby Waits, Alessandria Coppola, Cleofe Finati, Elbeth Gillis, Isi Lieb, Julia Kontogruni, Lambert Creations, Sadoni, Vera Wang and many more.

European Bridal Week in Messe Essen, is going to be the largest and most influential trade event in northern Europe with over 500 labels showcasing their newest ranges. There's dazzle all the way here, with collections that make a powerful and dazzling statement.

**Editor's note:**

There is no imagery associated with this press release. Imagery is available on request.

**Media contact:**

Helena Kischka

PR & Marketing | European Bridal Week

marketing@united-fairs.com

+49 1774637492

--- ends ---

Marketing & PR Department | European Bridal Week  
Phone: +31 (0)318 769 233 | Email Marketing: marketing@europeanbridalweek.com  
Phone: +31 (0)318 769 233 | Email PR: marketing@united-fairs.com

Organised by United Fairs BV  
Klinkenbergerweg 40 | 6711ML Ede | The Netherlands  
www.europeanbridalweek.com

*Creating  
Magic  
Together*